

Evaluation Capacity Building: One simple and effective tool

Robert Lake

The short version...

- 1-Provide managers with a 1 page project sheet that lets them describe, in their terms, the program logic and outcomes.
- 2-Encourage and monitor its use.
- 3-Collate the results to get system-wide perspective

Overview

Evaluation Capacity Building

Theory

Problems

Diagnosis

One approach

Conceptual background

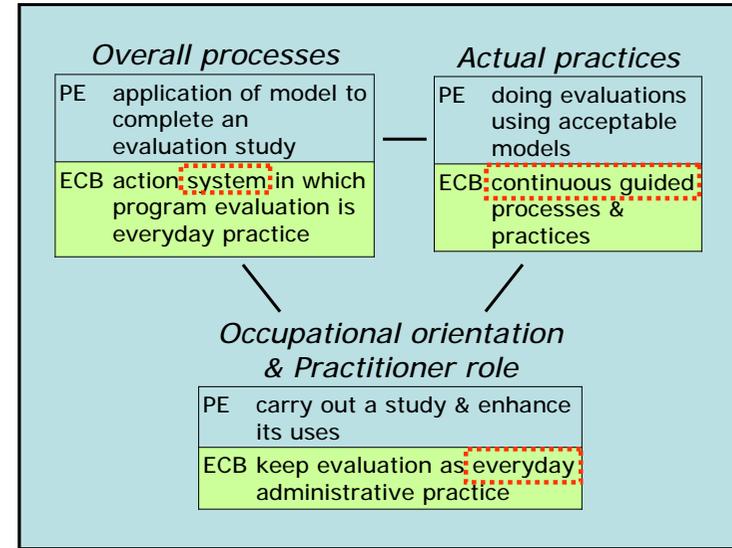
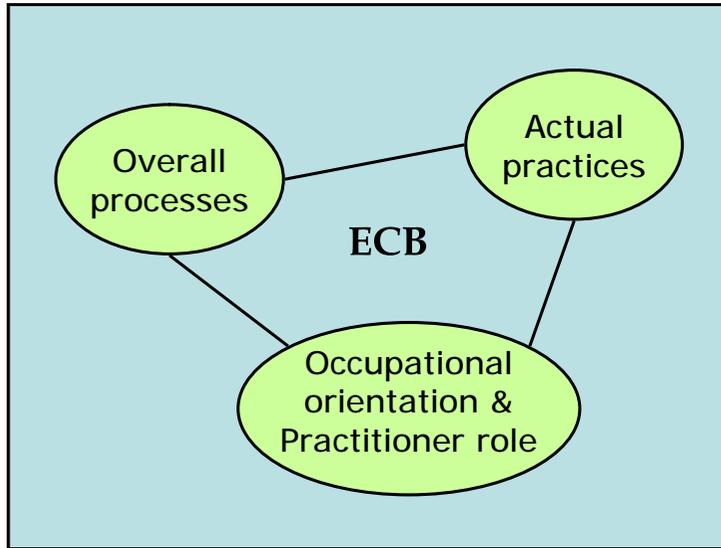
Description

Ideas for the future

Evaluation Capacity Building

ECB is: the intentional work to continuously create and sustain overall organisational processes that make quality evaluation and its uses routine

Compton, Baizerman & Stockdill (2002)



Problems: Lessons learnt

ECB needs:

- a broad stakeholder base
- broad-based demand
- match between demand & purpose
- many methods

ECB:

- works on many levels
- is limited by resources (champion/coordinator)
- must be flexible

Problem

to create a system that is continuous and part of everyday practice

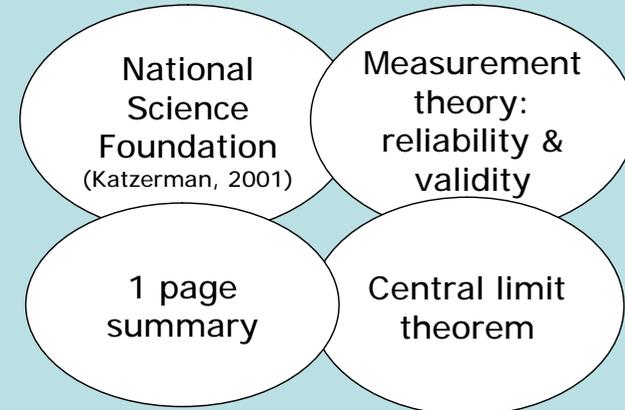
Features of the problem

difficult
 Evaluation is: done at the end
 a clip on

Projects & routine
 management are: everyday (ish)
 Continuous

Need something that doesn't look like
 evaluation, and maybe looks like
 project management

Conceptual background



Features of the solution

Keep it simple
 Keep it easy
 Serve multiple purposes
 Don't look like evaluation (cloaking,
 symbiotic parasite)

So what is it?

FUNDING APPLICATION

PROJECT NAME:		\$ REQUESTED
WHAT IS THE PROBLEM? (Describe the problem, max 100 words.)		
WHAT ARE THE PROJECT ACTIVITIES? (max 150 words)		
HOW WILL THE PROJECT WORK? (ie achieve its aims, show the link between activities and the problem)		
EXPECTED BENEFITS (How will you know that your actions have produced the desired outcomes?)		HOW YOU WILL KNOW THESE BENEFITS HAVE OCCURRED

EVALUATION PROFORMA	
PROJECT NAME:	
DESCRIBE THE PROBLEM	
WHAT ACTION/S WILL YOU TAKE?	
<ul style="list-style-type: none"> ▪ 	
WHAT OUTCOME/S DO YOU EXPECT?	
<ul style="list-style-type: none"> ▪ ▪ 	
HOW WILL THE ACTION/S LEAD TO THE OUTCOME/S?	
WHAT WILL BE THE INDICATORS OF SUCCESS? (How will you know that your actions have produced the desired outcomes?)	
<ul style="list-style-type: none"> • • • • 	

Uses & benefits

aid to project planning

explicates program logic

useful at the local level

regardless of its other uses

common form but not common indicators

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EXPECTED BENEFITS (how will you know that your actions have produced the desired outcomes?)	HOW YOU WILL KNOW THESE BENEFITS HAVE OCCURRED

EVALUATION PROFORMA

NAME:	--- AREA:
PHONE:	
DESCRIBE THE PROBLEM	
WHAT ACTION/S WILL YOU TAKE?	
<ul style="list-style-type: none"> • 	
WHAT OUTCOME/S DO YOU EXPECT?	
<ul style="list-style-type: none"> • 	
HOW WILL THE ACTION/S LEAD TO THE OUTCOME/S?	
WHAT WILL BE THE INDICATORS OF SUCCESS? (How will you know that your actions have produced the desired outcomes?)	
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EVALUATION PROFORMA

PROJECT NAME:

DESCRIBE THE PROBLEM

WHAT ACTION/S WILL YOU TAKE?

-
-
-
-
-

WHAT OUTCOME/S DO YOU EXPECT?

-
-
-

HOW WILL THE ACTION/S LEAD TO THE OUTCOME/S?

WHAT WILL BE THE INDICATORS OF SUCCESS? (How will you know that your actions have produced the desired outcomes?)

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